



Arizona Stronghold Founder Eric Glomski Assumes Full Control of Winery
*Creator of Label's Flagship Wines Returns to Create Greater
Accessibility, Affordability in Target Markets*

Cottonwood, Ariz. (May 28, 2014) – Arizona Stronghold Vineyards, the top producer of high quality wines in Arizona, has gone public in a deal outlining the return of one of the label's co-founders, Eric Glomski. The founder and owner of Page Springs Cellars and co-founder and owner of Arizona Stronghold, Glomski has now obtained full operating control of the Arizona Stronghold Vineyards business.

Following a two-year hiatus from the day-to-day operations at ASV, Glomski returns as the general manager and director of winegrowing at Arizona Stronghold, overseeing the business as well as the growing and winemaking for the label.

Glomski enters in to the agreement with plans to right the label by putting improved accessibility and affordability at the center of its business strategy, putting an even stronger focus on Arizona and the Southwest as the label's target markets while still supporting the national and international markets.

"I've learned a lot in the last ten years about running vineyards and wineries efficiently, and I know that we have a real opportunity to continue making the high quality wines that our customers have grown to expect coming from the ASV label. With improvements made to the way that we manage the business and how our wines are distributed, we're presented with an opportunity to make our wines available at a more affordable price point – both by the glass and per bottle," said Glomski.

Looking ahead, the label will return to making Custom Crush and Winemaking a focus again for other winemakers and brands in Arizona, while continuing to promote the thriving statewide industry as a whole by making its wines more readily available to a larger demographic.

"I am excited to have the opportunity to rebuild Stronghold and guide it back toward its original, founding mission – which was to bring Arizona wines to as many people as possible."

Glomski and now former partner and co-founder, Maynard James Keenan mutually agreed on the dissolution of their partnership. The deal outlines Glomski's full rights to retain the winery, brand and all current inventory, in addition to the 160-acre Bonita Springs property that the label has held control of, with more than 40 additional acres of vineyard. Glomski will hold a 5-year contract on key blocks from the former Arizona Stronghold vineyard, now the Al Buhl Memorial Vineyard and will maintain contracts with other important growers.

As the original winemaker for Arizona Stronghold, Glomski has been the mastermind behind many of the multi-award-winning wines that the label is now famous for, including flagship blends like Tazi, Mangus and Nachise.

Corey Turnbull, current tasting room manager at Page Spring Cellars and co-owner of Burning Tree Cellars, is joining Eric Glomski, Joseph Ranallo and Niles Johnson as the newest member of the Winemaking Team at Arizona Stronghold.

About Arizona Stronghold Vineyards

Arizona Stronghold Vineyards was formed in 2007 by vintner Eric Glomski and musician Maynard Keenan to put Arizona on the fine wine map. Glomski is also founder and director of winegrowing at Page springs Cellars and Keenan owns Caduceus Cellars, Merkin Vineyards and Four-Eight Wineworks.

Arizona Stronghold's vineyards are located about 30 miles north of Willcox, in Graham County. Its winery is located north in Yavapai County's Camp Verde and its tasting room is in Old-Town Cottonwood, Arizona. The team at Arizona Stronghold tends a total of 40 acres, with vines planted as long ago as 1985 and as recently as 2011, in a broad mix of varieties from Cabernets to Sangiovese.

For more information please visit www.azstronghold.com.